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Advances in Computing and Communications, Part II Springer Nature

Optimize the performance of your mobile websites and webapps to the extreme. With this hands-on book, veteran mobile and web developer Maximiliano Firtman demonstrates which aspects of your site or app slow down the user's experience, and what you can do to achieve lightning-fast performance. There's much at stake: if you want to boost your app's conversion rate, then tackling performance issues is the best way to start. Learn tools and techniques for working with responsive web design, images, the network layer, and many other ingredients—plus the metrics to check your progress. Ideal for web developers and web designers with HTML, CSS, JavaScript, and HTTP experience, this is your guide to superior mobile web performance. You'll dive into: Emulators, simulators, and other tools for measuring performance Basic web performance concepts, including metrics, charts, and goals How to get real data from mobile browsers on your real networks APIs and specs for measuring, tracking and improving web performance Insights and tricks for optimizing the first view experience Ways to optimize post-loading experiences and future visits Responsive web design and its performance challenges Tips for extreme performance to achieve best conversion rates How to work with web views inside native apps

PoC or GTFO, Volume 3 Springer Science & Business Media

This volume is the second part of a four-volume set (CCIS 190, CCIS 191, CCIS 192, CCIS 193), which constitutes the refereed proceedings of the First International Conference on Computing and Communications, ACC 2011, held in Kochi, India, in July 2011. The 72 revised full papers presented in this volume were carefully reviewed and selected from a large number of submissions. The papers are organized in topical sections on database and information systems; distributed software development; human computer interaction and interface; ICT; internet and Web computing; mobile computing; multi agent systems; multimedia and video systems; parallel and distributed algorithms; security, trust and privacy.

The Engineering of Sport Course Technology Ptr

The book introduces the concept of 'smart technologies', especially 'Internet of Things' (IoT), and elaborates upon various constituent technologies, their evolution and their applications to various challenging problems in society. It then presents research papers and case studies based upon inception, application and implementation of IoT-based smart technologies for various application areas from some of the most technologically conservative domains like agriculture and farming to the most advanced areas such as automobiles, financial transactions and industrial applications. The book contents is thus applicable not only to academic researcher, but also to interested readers from industries and corporates, and those involved in policy making. Excerpt from the Foreword (read the complete text on Springerlink): "This book contains besides the two introductory chapters, written by the project leaders from Indian Institute of Science (IISc) Bangalore, and TU Clausthal (TUC), Germany, the different areas of research work done within the INGPART (Indo-German Partnership in Advanced Research, founded by DAAD in Germany and UGC in India) project so far by the Indian and German young researchers. It offers new perspectives and documents important progress in smart technologies. I can say without reservation that this book and, more specifically, the method it espouses will change fundamental ideas for cutting-edge innovation and disruption in the smart technology area." - Prof. Dr. Thomas Hanschke, President, TU Clausthal, Clausthal-Zellerfeld, Germany

5G Mobile Communications Faber & Faber Social

The book is a collection of high-quality peer-reviewed research papers presented in International Conference on Soft Computing Systems (ICSCS 2015) held at

Noorul Islam Centre for Higher Education, Chennai, India. These research papers provide the latest developments in the emerging areas of Soft Computing in Engineering and Technology. The book is organized in two volumes and discusses a wide variety of industrial, engineering and scientific applications of the emerging techniques. It presents invited papers from the inventors/originators of new applications and advanced technologies.

The 4-Hour Work Week Springer

This book provides a sustained engagement with contemporary Indian feature films from outside the mainstream, including Aaranaya Kaandam, I.D., Kaul, Chauthi Koot, Cosmic Sex, and Gaali Beeja, to undercut the dominance of Bollywood focused film studies. Gopalan assembles films from Bangalore, Chennai, Delhi, Kolkata, and Trivandrum, in addition to independent productions in Bombay cinema, as a way of privileging understudied works that deserve critical attention. The book uses close readings of films and a deep investigation of film style to draw attention to the advent of digital technologies while remaining fully cognizant of 'the digital' as a cryptic formulation for considering the sea change in the global circulation of film and finance. This dual focus on both the techno-material conditions of Indian cinema and the film narrative offers a fulsome picture of changing narratives and shifting genres and styles.

New Products Management CRC Press

This book gathers selected papers presented at the 2nd International Conference on Computing, Communications and Data Engineering, held at Sri Padmavati Mahila Visvavidyalayam, Tirupati, India from 1 to 2 Feb 2019. Chiefly discussing major issues and challenges in data engineering systems and computer communications, the topics covered include wireless systems and IoT, machine learning, optimization, control, statistics, and social computing.

Affect in Language Learning "O'Reilly Media, Inc."

Volume 3 of the PoC || GTFO collection--read as Proof of Concept or Get the Fuck Out--continues the series of wildly popular collections of this hacker journal. Contributions range from humorous poems to deeply technical essays bound in the form of a bible. The International Journal of Proof-of-Concept or Get The Fuck Out is a celebrated collection of short essays on computer security, reverse engineering and retrocomputing topics by many of the world's most famous hackers. This third volume contains all articles from releases 14 to 18 in the form of an actual, bound bible. Topics include how to dump the ROM from one of the most secure Sega Genesis games ever created; how to create a PDF that is also a Git repository; how to extract the Game Boy Advance BIOS ROM; how to sniff Bluetooth Low Energy communications with the BCC Micro:Bit; how to conceal ZIP Files in NES Cartridges; how to remotely exploit a TetriNET Server; and more. The journal exists to remind us of what a clever engineer can build from a box of parts and a bit of free time. Not to showcase what others have done, but to explain how they did it so that readers can do these and other clever things themselves.

Innovative Technologies and Learning "O'Reilly Media, Inc."

In order to carry out data analytics, we need powerful and flexible computing software. However the software available for data analytics is often proprietary and can be expensive. This book reviews Apache tools, which are open source and easy to use. After providing an overview of the background of data analytics, covering the different types of analysis and the basics of using Hadoop as a tool, it focuses on different Hadoop ecosystem tools, like Apache Flume, Apache Spark, Apache Storm, Apache Hive, R, and Python, which can be used for different types of analysis. It then examines the different machine learning techniques that are useful for data analytics, and how to visualize data with different graphs and charts. Presenting data analytics from a practice-oriented viewpoint, the book discusses useful tools and approaches for data analytics, supported by concrete code examples. The book is a valuable reference resource for graduate students and professionals in related fields, and is also of interest to general readers with an understanding of data analytics.

Advances in Computing and Communications, Part III Springer Science & Business Media

This highly anticipated print collection gathers articles published in the much-loved International Journal of Proof-of-Concept or Get The Fuck Out. PoC||GTFO follows in the tradition of Phrack and Uninformed by publishing on the subjects of offensive security research, reverse engineering, and file format internals. Until now, the journal has only been available online or printed and distributed for free at hacker conferences worldwide. Consistent with the journal's quirky, biblical style, this book comes with all the trimmings: a leatherette cover, ribbon bookmark, bible paper, and gilt-edged pages. The book features more than 80 technical essays from numerous famous hackers, authors of classics like "Reliable Code Execution on a Tamagotchi," "ELFs are Dorky, Elves are Cool," "Burning a Phone," "Forget Not the Humble Timing Attack," and "A Sermon on Hacker Privilege." Twenty-four full-color pages by Ange Albertini illustrate many of the clever tricks described in the

text.

High Performance Mobile Web Springer Nature

Science and technology has been used more and more in the last few decades to gain advantage over competitors. Quite often, however, the actual science involved is not published because a suitable journal cannot be found. The Engineering of Sport brings together work from a very diverse range of subjects including Engineering, Physics, Materials and Biomechanics. The Engineering of Sport represent work which was represented at the 1st International Conference on the Engineering of Sport held in Sheffield, UK in July 1996. Many sports were represented and the material covered split into nine topics covering aerodynamics, biomechanics, design, dynamics, instrumentation, materials, mechanics, modelling, motion analysis, and vibrations. It should be of interest to specialists in all areas of sports research.

A Practical Guide to Video and Audio Compression Springer Nature

The book focuses on soft computing and its applications to solve real-world problems in different domains, ranging from medicine and health care, to supply chain management, image processing and cryptanalysis. It includes high-quality papers presented at the International Conference on Soft Computing: Theories and Applications (SoCTA 2018), organized by Dr. B. R. Ambedkar National Institute of Technology, Jalandhar, Punjab, India. Offering significant insights into soft computing for teachers and researchers alike, the book inspires more researchers to work in the field of soft computing.

Model-Based Development and Evolution of Information Systems John Wiley & Sons

This book will help readers comprehend technical and policy elements of telecommunication particularly in the context of 5G. It first presents an overview of the current research and standardization practices and lays down the global frequency spectrum allocation process. It further lists solutions to accommodate 5G spectrum requirements. The readers will find a considerable amount of information on 4G (LTE-Advanced), LTE-Advance Pro, 5G NR (New Radio); transport network technologies, 5G NGC (Next Generation Core), OSS (Operations Support Systems), network deployment and end-to-end 5G network architecture. Some details on multiple network elements (end products) such as 5G base station/small cells and the role of semiconductors in telecommunication are also provided. Keeping trends in mind, service delivery mechanisms along with state-of-the-art services such as MFS (mobile financial services), mHealth (mobile health) and IoT (Internet-of-Things) are covered at length. At the end, telecom sector's burning challenges and best practices are explained which may be looked into for today's and tomorrow's networks. The book concludes with certain high level suggestions for the growth of telecommunication, particularly on the importance of basic research, departure from ten-year evolution cycle and having a 20–30 year plan. Explains the conceivable six phases of mobile telecommunication's ecosystem that includes R&D, standardization, product/network/device & application development, and burning challenges and best practices Provides an overview of research and standardization on 5G Discusses solutions to address 5G spectrum requirements while describing the global frequency spectrum allocation process Presents various case studies and policies Provides details on multiple network elements and the role of semiconductors in telecommunication Presents service delivery mechanisms with special focus on IoT

Soft Computing: Theories and Applications Taylor & Francis

Today's market for mobile apps goes beyond the iPhone to include BlackBerry, Nokia, Windows Phone, and smartphones powered by Android, webOS, and other platforms. If you're an experienced web developer, this book shows you how to build a standard app core that you can extend to work with specific devices. You'll learn the particulars and pitfalls of building mobile apps with HTML, CSS, and other standard web tools. You'll also explore platform variations, finicky mobile browsers, Ajax design patterns for mobile, and much more. Before you know it, you'll be able to create mashups using Web 2.0 APIs in apps for the App Store, App World, OVI Store, Android Market, and other online retailers. Learn how to use your existing web skills to move into mobile development Discover key differences in mobile app design and navigation, including touch devices Use HTML, CSS, JavaScript, and Ajax to create effective user interfaces in the mobile environment Learn about technologies such as HTML5, XHTML MP, and WebKit extensions Understand variations of platforms such as Symbian, BlackBerry, webOS, Bada, Android, and iOS for iPhone and iPad Bypass the browser to create offline apps and widgets using web technologies

Consumer Behavior and Marketing Strategy Springer Science & Business Media

This book constitutes the proceedings of the 8th International Conference on Big Data Analytics, BDA 2020, which took place during December 15-18, 2020, in Sonapat, India. The 11 full and 3 short papers included in this volume were carefully reviewed and selected from 48 submissions; the

book also contains 4 invited and 3 tutorial papers. The contributions were organized in topical sections named as follows: data science systems; data science architectures; big data analytics in healthcare; information interchange of Web data resources; and business analytics.

From the Rat Race to Financial Freedom McGraw-Hill/Irwin

An engaging and comprehensive look at the Korean smartphone industry and culture

Programming the Mobile Web CRC Press

A comprehensive one-volume reference on current JLFET methods, techniques, and research Advancements in transistor technology have driven the modern smart-device revolution—many cell phones, watches, home appliances, and numerous other devices of everyday usage now surpass the performance of the room-filling supercomputers of the past. Electronic devices are continuing to become more mobile, powerful, and versatile in this era of internet-of-things (IoT) due in large part to the scaling of metal-oxide semiconductor field-effect transistors (MOSFETs). Incessant scaling of the conventional MOSFETs to cater to consumer needs without incurring performance degradation requires costly and complex fabrication process owing to the presence of metallurgical junctions. Unlike conventional MOSFETs, junctionless field-effect transistors (JLFETs) contain no metallurgical junctions, so they are simpler to process and less costly to manufacture. JLFETs utilize a gated semiconductor film to control its resistance and the current flowing through it. Junctionless Field-Effect Transistors: Design, Modeling, and Simulation is an inclusive, one-stop reference on the study and research on JLFETs This timely book covers the fundamental physics underlying JLFET operation, emerging architectures, modeling and simulation methods, comparative analyses of JLFET performance metrics, and several other interesting facts related to JLFETs. A calibrated simulation framework, including guidance on SentaurusTCAD software, enables researchers to investigate JLFETs, develop new architectures, and improve performance. This valuable resource: Addresses the design and architecture challenges faced by JLFET as a replacement for MOSFET Examines various approaches for analytical and compact modeling of JLFETs in circuit design and simulation Explains how to use Technology Computer-Aided Design software (TCAD) to produce numerical simulations of JLFETs Suggests research directions and potential applications of JLFETs Junctionless Field-Effect Transistors: Design, Modeling, and Simulation is an essential resource for CMOS device design researchers and advanced students in the field of physics and semiconductor devices.

Ringtone University of Michigan Press

This work shows how the various elements of consumer analysis fit together in an integrated framework, called the Wheel of Consumer Analysis. Psychological, social and behavioural theories are shown as useful for understanding consumers and developing more effective marketing strategies. The aim is to enable students to develop skills in analyzing consumers from a marketing management perspective and in using this knowledge to develop and evaluate marketing strategies. The text identifies three groups of concepts - affect and cognition, behaviour and the environment - and shows how these they influence each other as well as marketing strategy. The focus of the text is managerial, with a distinctive emphasis on strategic issues and problems. Cases and questions are included in each chapter.

Website Optimization Springer

Is the sun responsible for global warming? What is the cryosphere and why is it important? How can volcanoes affect climate change? What is a carbon sink and how does it affect climate change? Why are the trees in the Amazon called sweat glands? What role does NASA play in mitigating climate change? How does global warming affect foraging of bees? Know the answers to these, and 43 more frequently asked questions, on global warming, its various aspects, and impacts. Other titles in this series: 50 FAQs on Air Pollution (ISBN: 9788174686514) 50 FAQs on Climate Change (ISBN: 9788179936917) 50 FAQs on Renewable Energy (ISBN: 9788179936900) 50 FAQs on Waste Management (ISBN: 9788179936993) 50 FAQs on Water Pollution (ISBN: 9788179936924) Table of Contents: Weather and climate / Global warming / Greenhouse gases / Cryosphere / Climate change / Source of methane / Volcanoes and climate change / Aviation and global warming / Long-lived GHGs / Paleoclimatology / Carbon sink / Carbon sequestration / Water vapour and global warming / Cement and climate change / Amazon rainforests / Climate change and bushfires / Health hazards and bushfires / Disappearance of islands / NASA and climate change / Global warming and agriculture / Polar bears and climate change / Extinction of fish species / Hurricanes and weather patterns / Climate engineering / Oceans and climate change / Odd-even scheme / Coronavirus and deforestation / Overpopulation and global warming / Plastic pollution / Pyrolysis / Bees and global warming / Climate refugees / Appiko movement / Ocean acidification / Corals and global warming / CO2 emissions / Electric vehicles / AI and climate change / CO2-equivalent / The Montreal Protocol / The Kyoto Protocol / Activist Greta Thunberg / Goldilocks Zone / The Paris Agreement / Sustainable Development Goals / Green Climate Fund / GHG emissions and the Kyoto Protocol / UNFCCC and its objectives / Polluter pays principle / Tackling global warming / Glossary / Test yourself!

Digital Anthropology No Starch Press

‘A book for every teacher’s bookshelf. This book gives a comprehensive overview of the tools and apps that can be used to help turn a mediocre teaching session into an outstanding one.’ - Cheryl Hine, Leeds City College ‘Megan Poore’s updated text is needed more than ever, as social media becomes increasingly

integrated in many aspects of education. I would recommend it to all practising teachers and trainee teachers, whatever their subject.’ - Sue Howarth, University of Worcester This is an essential guide to using social media to enhance teaching and learning in schools. It combines practical information on using all forms of social media for educational purposes and provides indispensable advice on how to tackle issues arising from social media use in the classroom. Key topics include: using blogs, wikis, social media networks and podcasting, digital literacy and new modes of learning, digital participation, cyberbullying and understanding risk online. This second edition includes: · Reflective tasks in each chapter inviting you to critically consider important aspects of using social media in education. · Expanded coverage of game-based learning and mobile learning. · New examples tailored for use in primary and secondary schools. · A website including additional resources and handouts can be found at study.sagepub.com/poore2e. This is essential reading for anyone training to teach in schools, and experienced teachers seeking to improve their understanding of using social media for teaching in informed and appropriate ways.

Closing the Feedback Loop Cambridge University Press

The book comprises selected papers presented at the International Conference on Wireless Communication (ICWiCOM), which is organized by D. J. Sanghvi College of Engineering’s Department of Electronics and Telecommunication Engineering. The book focuses on specific topics of wireless communication, like signal and image processing applicable to wireless domains, networking, microwave and antenna design, and telemedicine systems. Covering three main areas – networking, antenna designs and embedded systems applicable to communication – it is a valuable resource for postgraduate and doctoral students.